ISABELLE LANGE

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EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, CA

Master of Arts - Public Relations and Advertising

2024 - 2025

FASHION INSTITUTE OF TECHNOLOGY

New York, NY

Bachelor of Science - Advertising and Marketing Communications

2022 - 2024

PROFESSIONAL EXPERIENCE

TAYLOR MECKLEY PR

Los Angeles, CA

PR Assistant

August 2024 - Present

- Secure top-tier media placements by crafting tailored pitches for talent clients and manage press opportunities.
- Assist with celebrity dressing pulls in the showroom by coordinating with stylists for best pick up and drop off times as well as keeping track of the samples moving in and out.
- Provide administrative support to senior PR staff, prioritizing certain tasks over others and deciding the most time effective way to complete daily needs.

LOUIS VUITTON New York, NY

Press and VIP Relations Intern

January 2024 - May 2024

- Facilitated celebrity and VIP sample loans, ensuring high-impact red carpet and editorial placements.
- Tracked placements in top entertainment media and created reports for global teams.

HERMÈS OF PARIS New York, NY

Press and VIP Relations Intern

September 2023 - December 2023

- Managed VIP and celebrity sample requests, securing placements in top entertainment publications.
- Tracked press coverage across major outlets, compiling reports for global communications teams.
- Assisted with red carpet pulls, talent dressing, and media-facing events.

INTERVIEW MAGAZINE

New York, NY

Fashion Intern

May 2023 - August 2023

- Contributed to September and Fall 2023 issues, supporting talent-focused editorial content.
- Managed sample trafficking for fashion stories and cover shoots.

AGENTRY PR New York, NY

Press and VIP Relations Intern

January 2023 - May 2023

- Assisted in executing celebrity-focused press events, tracking media impact.
- Managed VIP sample trafficking and talent styling requests for major media features.

PROJECT EXPERIENCE

• Freelance Celebrity Styling - Assisted in celebrity fittings, red carpet looks, and editorial shoots, coordinating wardrobe pulls and ensuring seamless execution for high-profile talent. (Portfolio available upon request).

SKILLS & CERTIFICATIONS

- Proficient in talent relations, media outreach, and event coordination within entertainment and luxury fashion.
- Skilled in Google Suite, Microsoft Office, Fashion GPS, MuckRack, and media monitoring tools.
- Adaptable, resourceful, and highly organized, with a strong work ethic, attention to detail, and ability to thrive in high-pressure environments.